



KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.
P.O. Box 390
Gordon, NE 69343

Nebraska 2022 Primary Election

Herbster For Governor

Order # 2995-00002 – Cancellation instructions

Tuesday, April 26, 2022 - Received email from Susan Scrimshaw with revised order, canceling all spots for Herbster for Governor from Wednesday on, per client request. This leaves 12 spots as credit or left to air at a later date. Credit balance is \$336.00 GROSS left to air.

Instructed to hold any credits for future buys.

Tuesday, April 27, 2022 - Confirmed Credit amount of \$336.00 GROSS left to air with Susan

Uploaded FCC KSDZ & KDJL Public Files 4/27/2022

PKS
4/27/22

Subject **Re: herbster 424430**
From KSDZ/KDJL <twister@twisterradio.com>
To Susan Scrimshaw <susan@smartmediagrp.com>
Reply-To <twister@twisterradio.com>
Reply-To <twister@twisterradio.com>
Date 2022-04-27 13:01



Susan! You placed the order. You know we aired 6 commercials and then stopped them as per your request. Only 6 commercials aired. There are 12 commercials left to air as you know. Balance \$336.00 Gross left to air.

Jim Lambley

DJ Broadcasting, Inc.
KSDZ & KDJL Radio
The Twister
P.O. Box 390
Gordon, NE 69343

(308) 282-2500
Fax: (308) 282-0061

web address: twisterradio.com

email: twister@twisterradio.com



This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

On 2022-04-27 11:55, Susan Scrimshaw wrote:

Please confirm with me, by COB today the amount we have in a credit for Herbster. This is the spots we cancelled, Please quote in GROSS.



SMART MEDIA GROUP
powering winning campaigns™

Handwritten signature
4/27/22

Susan Scrimshaw

Susan@SmartMediaGrp.com

757-343-9329

From: Susan Scrimshaw

Sent: Tuesday, April 26, 2022 10:04 AM

To: twister@twisterradio.com; Scott, David <DavidScott@iheartmedia.com>; gennagall@iheartmedia.com; Heather Karban <heather.karban@Genmediapartners.com>; 'Dave Martin' <davemartin@statenets.com>; Carla Litton <carla@statenets.com>; Donley, Brian <Brian.Donley@Katzmedia.com>

Subject: herbster 424430

I've sent over revisions cancelling all spots from Wednesday on for Herbster. This is per client request. Please approve cancellations. This is per campaign request



Susan Scrimshaw

Susan@SmartMediaGrp.com

757-343-9329

OK
4/27/22

OK
4/27/22

PROGRAM..... BRF101
COMPANY..... 01 Smart Media Group
OFFICE..... 01 Alexandria

BUY DETAIL REPORT

RUN DATE 4/26/22
RUN TIME 10:04:57
PAGE 1

MEDIA..... RA RADIO
CLIENT..... HRST Herbster for Governor
PRODUCT..... ORDR Order
ESTIMATE..... 42430 4/24/22-4/30/22 Radio
STATION..... KSD2 F KSD2
CHANNEL 35.5

RATING SERVICE ARB
FLIGHT DATES 4/24/22 - 4/30/22

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK	TOTAL SPOTS
1	MTWTF..	0600A-0700P		28.00	G	3	6
60		JIM LAMBLEY REP					

4/18/22 - 4/30/22
TOTAL SPOTS 6
TOTAL COST 168.00

#29965-00002
4/26/22
May

Subject **RE: herbster 424430**
From Susan Scrimshaw <susan@smartmediagr.com>
To twister@twisterradio.com <twister@twisterradio.com>, Scott, David
<DavidScott@iheartmedia.com>, gennagall@iheartmedia.com
<gennagall@iheartmedia.com>, Heather Karban
<heather.karban@Genmediapartners.com>, 'Dave Martin'
<davemartin@statenets.com>, Carla Litton <carla@statenets.com>, Donley, Brian
<Brian.Donley@Katzmedia.com>
Date 2022-04-26 08:05



Hold any credits for future buys



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Susan@SmartMediaGrp.com
757-343-9329

From: Susan Scrimshaw
Sent: Tuesday, April 26, 2022 10:04 AM
To: twister@twisterradio.com; Scott, David <DavidScott@iheartmedia.com>; gennagall@iheartmedia.com; Heather Karban <heather.karban@Genmediapartners.com>; 'Dave Martin' <davemartin@statenets.com>; Carla Litton <carla@statenets.com>; Donley, Brian <Brian.Donley@Katzmedia.com>
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Subject **Re: herbster 424430**
From KSDZ/KDJL <twister@twisterradio.com>
To Susan Scrimshaw <susan@smartmediagrp.com>
Reply-To <twister@twisterradio.com>
Reply-To <twister@twisterradio.com>
Date 2022-04-26 10:10



I don't see revision email but no problem I'll work from this one and stop the flight beginning tomorrow and will re-start upon your request. Thank You.

Respectfully,

Jim Lambley

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On 2022-04-26 08:04, Susan Scrimshaw wrote:

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Handwritten signature and date: 4/27/22



SMART MEDIA GROUP
powering winning campaigns™

Susan Scrimshaw

Susan@SmartMediaGrp.com

757-343-9329

AS
4/27/22